



COURSE OUTLINE: HST734 - PROFESSIONAL DEVELOP

Prepared: Hairstyling Department

Approved: Martha Irwin, Chair, Community Services and Interdisciplinary Studies

Course Code: Title	HST734: PROFESSIONAL DEVELOPMENT
Program Number: Name	6350: HAIRSTYLIST LEVEL I
Department:	HAIRSTYLIST
Semesters/Terms:	18F
Course Description:	This course will develop an apprentices skill to adapt to various and changing technologies, applications and procedures in the hair styling industry. Career mapping and goal setting strategies will enable the apprentice future professional development.
Total Credits:	1
Hours/Week:	1
Total Hours:	8
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Vocational Learning Outcomes (VLO's) addressed in this course:	<p>6350 - HAIRSTYLIST LEVEL I</p> <p>VLO 1 Complete all work in adherence to professional ethics, government regulations, workplace standards and policies, and according to manufacturers specifications as applicable.</p> <p>VLO 2 Facilitate the provision of healthy and safe working environments and perform sanitization procedures in accordance with related health regulations and legislation.</p> <p>VLO 3 Apply entrepreneurial skills to the operation and administration of a hair stylist business.</p> <p>VLO 4 Adapt to various and changing technologies, applications and procedures in the hair styling industry, and develop and present a plan outlining future professional development.</p> <p>VLO 5 Develop and use client service strategies that meet and adapt to individual client needs and expectations.</p> <p>VLO 6 Select and administer preparatory procedures and/or treatments to the hair and scalp using individually selected products to meet the expectations of the client.</p> <p>VLO 7 Identify, select and use a variety of tools to cut hair according to the needs and expectations of the client.</p> <p>VLO 8 Style Hair</p>
Essential Employability Skills (EES) addressed in this course:	<p>EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.</p> <p>EES 5 Use a variety of thinking skills to anticipate and solve problems.</p> <p>EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.</p>

Please refer to program web page for a complete listing of program outcomes where applicable.



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EES 10 Manage the use of time and other resources to complete projects.
 EES 11 Take responsibility for ones own actions, decisions, and consequences.

Course Evaluation: Passing Grade: 60%, C

Other Course Evaluation & Assessment Requirements: Attendance in all classes will be assessed and calculated in final grades. All hours of theory and practical must be completed to advance to the next semester.

Books and Required Resources: Milady Standard Cosmetology by Milady
 Publisher: Milady Binding Edition: 13th
 ISBN: 9781305774773

Practical Workbook for Milady Standard Cosmetology 2016 by Milady
 Publisher: Milady Binding
 ISBN: 9781285769479

Theory Workbook for Milady Standard Cosmetology 2016 by Milady
 Publisher: Milady Binding
 ISBN: 9781285769455

Course Outcomes and Learning Objectives:

Course Outcome 1	Learning Objectives for Course Outcome 1
1. Cultivate a professional image to comply with client and employer expectations.	1.1 Define professional image 1.2 Describe self-esteem, self-image and its projection 1.3 Define personality and attitude, and their influence in the workplace 1.4 Apply dress code concepts
Course Outcome 2	Learning Objectives for Course Outcome 2
2. Develop career goals and success strategies.	2.1 Describe the importance of goal settings and identify its impact 2.2 Define goal setting techniques, short term and long term 2.3 Develop personal and professional goals 2.4 Benchmark and evaluate goals 2.5 Describe the basic guidelines for success including motivation and self-management
Course Outcome 3	Learning Objectives for Course Outcome 3
3. Identify learning resources and opportunities to promote professional competence and skill development.	3.1 Create a professional development plan with support from mentors, suppliers, co-workers, professional associations, etc. 3.2 Define Professional Development and the importance of attending seminars, workshops and conferences 2.3 Identify means of keeping pace with new trends and their adaptations 2.4 Identify means of networking
Course Outcome 4	Learning Objectives for Course Outcome 4
4. Identify areas for professional growth and development by assessing constructive feedback relating to ones own performance, strengths and limitations.	4.1 Identify strategies to develop and implement ongoing self-evaluation 4.2 Describe performance appraisal evaluations and their positive role 4.3 Define constructive criticism and describe its relevance in professional growth and development 4.4 Identify resources to maintain current knowledge and competence in the profession

	Course Outcome 5	Learning Objectives for Course Outcome 5
	5. Research, recognize and reproduce current trends for cutting and styling hair, permanent wave services, chemical texture services, colour and lightening services and hair additions.	5.1 Use multi-media resources to research current trends, such as: - magazines - internet - networking 5.2 Identify current trends and techniques for cutting and styling hair, permanent wave and chemical texture services, colour and lightening techniques and hair additions 5.3 Describe how these looks are created: - list the features and benefits of the product/technique in relation to that of the client - describe the procedural steps to replicate the current styles

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight	Course Outcome Assessed
Practical, Application and Exams	50%	
Theory, Assignments and Test	50%	

Date:

September 18, 2018

Please refer to the course outline addendum on the Learning Management System for further information.

